

identity

**Environmental**  
Policy

# Environmental Policy

Date of Publication: December 2019 | Review date: December 2021 | Creator: **Robert Gietzen (Commercial Services Director)**

Distribution/availability: **Directors, Managers, Company Intranet, Website**

Related documents/policies: **N/A**

Identity provides design, project management, fabrication and installation services for exhibition stands; conferences; experiential and roadshows. The client base typically consists of blue-chip companies and UK Government framework contracts.

Identity Holdings Environmental Objectives;

1. To protect the environment through more effective waste management and reduce the impact of waste.
2. Improve air quality by minimizing releases (by Identity) of CO2 emissions to the environment.

For the purposes of his policy, Identity Holdings physical boundaries include the following sites:

## **Identity Holdings, Identity House,**

Westham Business Park, Eastbourne Rd, Westham, Eastbourne BN24 5NP

## **Identity Holdings, Swallows Warehouse,**

Units NI-3, Swallows Enterprise Park, Diamond Drive, Lower Dicker BN27 4EL

## ***Executive Summary***

*Identity Holdings Limited recognises that its activities have an environmental impact and minimising any negative aspects of that impact is an integral part of its overall business objectives. The overall objective of the Company's Environmental Management System is to maintain and, where possible, improve the Company's environmental performance. This is considered an essential business objective and is also driven by the Company's overall commitment to*

*the social and ethical principles that underlay this and reflected in the Company's commitment to the principles of the UN Global Compact.*

*We will review our services to ensure that adverse impacts are managed, minimised or eliminated and that our activities continue to comply with environmental legislation and regulations. In order to achieve these aims we will work in partnership and consultation with our suppliers and customers to promote awareness of life cycle considerations and participation in environmental improvement activities.*

We are committed to adhering to the following points;

- 1 Establish standards and management procedures to ensure that all the requirements of relevant environmental legislation and regulations are met and that, where practically possible, the environmental requirements of clients are met.
- 2 Set regular objectives and targets to minimise our environmental impacts, and measure performance against the objectives and review objectives and targets to ensure continual improvement in our performance.
- 3 Raise life cycle awareness by seeking to reduce consumption of materials in all operations, reuse rather than dispose wherever possible, and promote recycling and the use of recycled materials.
- 4 Aim to achieve energy efficiency in offices and the use of vehicles.
- 5 If applicable to the company's activities at any time, establish procedures for minimizing the occurrence of and mitigating the impacts of environmental incidents to prevent pollution and nuisance.
- 6 Reduce, wherever practicable, the level of harmful emissions from any activity.
- 7 Ensure that any waste materials are dealt with appropriately.
- 8 Ensure awareness of environmental issues within the company by training.
- 9 Monitor environmental performance.



- 10 Communicate on the environment with interested parties, including employees, clients and consultants placed by the company with clients and, where relevant, local residents, and public authorities, through a spirit of open dialogue and proactive involvement.
- 11 Publish this environmental policy in appropriate ways, including making it available to the general public, to confirm commitment to the activities included in it.
- 12 Commit to identifying and allocating the necessary resources to implement the policy and the environmental management system fully and successfully.
- 13 Review the policy, at least every twelve months, as part of the annual management review, and where necessary on an ad-hoc basis in response to any circumstances, such as an environmental incident, significant change in Company activities, response to Client requirements etc, which would necessitate its review.

